ARC pendant on a fine chain

Hi! The ARC pendant is an open ring on a fine chain. I photographed it in my palm and on paper — sorry about the flash glare.

GOAL

a calm lifestyle story in which the piece pulls the outfit together.

DELIVERABLES

up to 8 photos (close-ups + on a model) and a vertical film.

MUST KEEP

the ring is always open, with a single gap; matte silver; the same chain length in every shot.

AVOID

stones, engraving, showy jewellery sparkle.



TAKEN BY THE CLIENT ON A PHONE